

CITY OF IRWINDALE

AGENDA FOR THE SPECIAL MEETING OF THE

**IRWINDALE COMMUNITY FOUNDATION
TUESDAY, FEBRUARY 18, 2025
6:00 PM - OPEN SESSION**

IRWINDALE CITY COUNCIL CHAMBERS

**Albert F. Ambriz - Chair
Steven Hillgren - Vice Chair
Vanessa Duran - Member
George Silva - Member
Dena Zepeda - Member**

**In-Person at the City Council Chambers and
Via Zoom Webinar at**

Join Zoom Meeting

View Only Webinar ID: <https://us02web.zoom.us/j/86976069662>

In the event that a Zoom broadcast is unavailable, staff will promptly notify the public through its social media platforms. The public meeting will proceed in accordance with The Brown Act.

Submit public comments by email to LNieto@irwindaleca.gov before or during the meeting, prior to the close of public comment on an item. Comments will be read by the Secretary during public comment. Lengthy public comment may be summarized in the interest of time.

Spontaneous Communications: The public is encouraged to address the Irwindale Community Foundation on any matter listed on the agenda. The Irwindale Community Foundation will hear public comment on items listed on the agenda during discussion of the matter and prior to a vote.

Pursuant to provisions of the **Brown Act**, no action may be taken on a matter unless it is listed on the agenda, or unless certain emergency or special circumstances exist. The Irwindale Community Foundation may direct staff to investigate and/or schedule certain matters for consideration at a future Board meeting.

Americans with Disabilities Act: In compliance with the ADA and Government Code section 54953(g), the City Council has adopted a reasonable accommodation policy to swiftly resolve accommodation requests. The policy can be found on the City's website: <https://www.irwindaleca.gov/DocumentCenter/View/8075/AB-2449-Reasonable-Accommodation-Policy>. If you need special assistance to participate in a City Council or Commission meeting or other services offered by this City, including an electronic or printed copy of the City's reasonable accommodation policy, please contact City Hall at (626) 430-2200. Notification of at least 48 hours prior to the meeting or time when services are needed will assist the City staff in assuring that reasonable arrangements can be made to provide accessibility to the meeting or service.

Note: Staff reports are available for inspection at the office of the Irwindale Community Foundation Secretary, City Hall, 5050 N. Irwindale Avenue, during regular business hours (8:00 a.m. to 6:00 p.m., Monday through Thursday).

OPEN SESSION – 6:00 P.M.

- A. CALL TO ORDER
- B. PLEDGE OF ALLEGIANCE
- C. INVOCATION
- D. ROLL CALL Vanessa Duran, George Silva, Dena Zepeda, Vice Chair Steven Hillgren, Chair Albert F. Ambriz

SPONTANEOUS COMMUNICATIONS

Spontaneous Communications are limited to the special meeting agenda only.

NEW BUSINESS

- 1. Update and discussion on Irwindale Community Foundation Fundraising Opportunities

Recommendation: That the Irwindale Community Foundation (ICF) receive an update from the Ad-hoc committee regarding future fundraising opportunities and discuss the options presented.

EXECUTIVE DIRECTOR UPDATE

IRWINDALE COMMUNITY FOUNDATION MEMBER COMMENTS

ADJOURN

Item #1.



Date: February 18, 2025

To: Honorable Chair and Members of the Irwindale Community Foundation Board

From: Julian A. Miranda, Executive Director

Issue: Update and discussion on Irwindale Community Foundation Fundraising Opportunities

Executive Director's Recommendation:

That the Irwindale Community Foundation (ICF) receive an update from the Ad-hoc committee regarding future fundraising opportunities and discuss the options presented.

Administrative Action:

Submitted/Prepared by:

Iris Espino, Assistant to the City Manager

A handwritten signature in black ink, appearing to read "Iris Espino".

Approved by:

Julian A. Miranda, Executive Director

A handwritten signature in black ink, appearing to read "Julian A. Miranda".

Background and Analysis:

On November 19, 2024, the Irwindale Community Foundation (ICF) was presented with a report to determine if the ICF board desired to pursue fundraising opportunities. Following the presentation, the ICF Board elected to form a fundraising ad-hoc committee consisting of two board members (Vice-Chair Steve Hillgren and Board member George Silva) to be assisted by City staff. On January 28, 2025, the ad-hoc committee met to discuss fundraising opportunities including a community gala, golf tournament, festival, walk-a-thon at the Santa Fe Dam, selling food at Irwindale's Music in the Park, virtual bingo, and Taste of Irwindale and Irwindale Brew Yard.

During the ad-hoc meeting the various fundraising events, resources, and event planning details were

discussed. The ad-hoc committee expressed a desire to host three events, virtual bingo event, selling food at Music in the Park (if availability exists), and a Taste of Irwindale Event at Irwindale Brew Yard. The details for each event are as follows:

- **VIRTUAL BINGO:** This event would take approximately two months to organize. Bingo is played on-line, with a virtual host calling out the bingo cards. The players will receive bingo cards via email and a link to join the online game. Funds will be raised by selling bingo cards and sponsorships.
- **MUSIC IN THE PARK:** Staff is checking with the Recreation department has any openings for the ICF to sell food at one of the Music in the Park events. This event requires donations/sponsors for the food to be sold or partnering with local restaurant to prepare the food and receiving a percentage of the proceeds. The board will also need to run the food booth and sell the food.
- **TASTE OF IRWINDALE:** The City has previously organized this event at Irwindale Brew Yard. Local restaurants would be solicited to offer tastings of their food and beverages. Funds would be raised by selling tickets to the event and sponsorships.

The fundraising effort selected by the Irwindale Community Foundation will require the board to lead, organize, and plan the event. The above fundraising events require a heavy workload, and the board may want to consider establishing a subcommittee with volunteers.

Fiscal Impact:

There is no fiscal impact.

Attachments:

None