

IRWINDALE CITY COUNCIL CHAMBERS
5050 N. IRWINDALE AVENUE
IRWINDALE, CALIFORNIA 91706

JULY 12, 2023
WEDNESDAY
6:35 P.M.

The Irwindale **CITY COUNCIL** met in regular session at the above time and place.

ROLL CALL:

Present: Councilmembers Mark A. Breceda, Larry G. Burrola;
Mayor Pro Tem Albert F. Ambriz;

Absent: Councilmember Manuel R. Garcia; Mayor H. Manuel Ortiz

Also Present: Julian A. Miranda, City Manager; Adrian Guerra, City Attorney; Christopher Hofford, Chief of Police; Theresa Olivares, Assistant City Manager; Kambiz Borhani, Director of Finance / City Treasurer; Marilyn Simpson, Community Development Director; Eddie Chan, Director of Engineering / Building Official; Mary Hull, Human Resources Manager, and Laura Nieto, Chief Deputy City Clerk

PLEDGE OF ALLEGIANCE

Pledge Leader Ed Quinones not in attendance.

AB 2449 DISCLOSURES None.

CHANGES TO THE AGENDA

**CITY MANAGER
MIRANDA**

City Manager Miranda advised that Item No. 6 on the agenda will not be addressed tonight and will be carried over to a future meeting. He also noted revisions to Ordinance No. 771 included in Item No. 7.

COUNCILMEMBER TRAVEL REPORTS

None.

COUNCILMEMBER COMMENTS

**COUNCILMEMBER
BURROLA**

Councilmember Burrola thanked all staff involved in the Red, White, and You BBQ and requested that City Manager Miranda speak on the difficulties experienced during the 4th of July Fireworks Show, to which City Manager Miranda advised that he would provide a brief report during the City Manager's Report portion of the agenda, and that Chief Hofford would provide details regarding the Police Department's activities that day.

Councilmember Burrola also requested that Code Enforcement staff follow-up with the property owner of the Carl's Jr. property on Arrow Highway due to the overgrown vegetation at the site.

COUNCILMEMBER BRECEDA Councilmember Breceda requested that Code Enforcement staff also follow-up with the property owner of the Absolute Security International building at the corner of Arrow Highway and Irwindale Avenue due to overgrown vegetation at the site.

**INTRODUCTION OF
NEW EMPLOYEES /
PROMOTIONS**

INTRODUCTION IRWINDALE POLICE DEPARTMENT CSO JESSICA ORTIZ
INTRODUCTION OF IRWINDALE POLICE DEPARTMENT CSO JESSICA ORTIZ
The introduction was made.

**PROCLAMATIONS /
PRESENTATIONS /
COMMENDATIONS**

IRWINDALE CHAMBER OF COMMERCE BUSINESS OF THE MONTH – KEARNY REAL ESTATE
IRWINDALE CHAMBER OF COMMERCE BUSINESS OF THE MONTH – KEARNY REAL ESTATE
The presentation was made.

IRWINDALE CHAMBER OF COMMERCE - OUTGOING PRESIDENT / CEO NICOLE SHAHENIAN
IRWINDALE CHAMBER OF COMMERCE – OUTGOING PRESIDENT / CEO NICOLE SHAHENIAN
The presentation was made.

RECOGNITION OF WEST COVINA NATIONAL LITTLE LEAGUE PARTICIPANTS
RECOGNITION OF WEST COVINA NATIONAL LITTLE LEAGUE PARTICIPANTS
The recognition was made.

RECESS The Council recessed for a short break at 6:53 p.m.

RECONVENE The Council reconvened in Open Session at 7:00 p.m.

CONSENT CALENDAR

MOTION A motion was made by Councilmember Breceda, seconded by Councilmember Burrola, to approve the Consent Calendar. The motion was unanimously approved; Councilmember Garcia and Mayor Ortiz absent.

ITEM NO. 1
MINUTES
MINUTES
None for approval

ITEM NO. 2

WARRANTS /
DEMANDS /
PAYROLL

WARRANTS / DEMANDS / PAYROLL

The warrants / demands / payroll were approved.

ITEM NO. 3

REJECTION OF CLAIM:
KYLE TAYLOR VS.
CITY OF IRWINDALE

REJECTION OF CLAIM: KYLE TAYLOR VS. CITY OF IRWINDALE

The claim of Kyle Taylor vs. City of Irwindale was rejected and staff was directed to send a letter of rejection.

END OF CONSENT CALENDAR

**SPONTANEOUS
COMMUNICATIONS**

DENA ZEPEDA

Dena Zepeda asked about Irwindale starting its own little league, requested batting cages in the park, stated her opinion that vendors were unable to make a profit at the Red, White, and You BBQ, and stated that more non-residents than residents attended the event.

KATHY NAVARRO

Kathy Navarro of Project 2911 spoke on her organization's fundraising and charity work.

HECTOR ROJERO

Hector Rojero, also of Project 2911, provided additional information on the organization's fundraising and charity work.

ESTHER TAPIA

Esther Tapia stated that she saw more residents at the Red, White, and You BBQ than at the 4th of July Fireworks Show. She spoke very highly of the BBQ and thanked city staff for organizing the event.

LINDA MAREZ

Linda Marez agreed that the Red, White, and You BBQ brought out residents and complimented staff for including fun events such as pie eating contests, chili cookoffs, and other activities. She stated that the problems during the fireworks show was nobody's fault and that these types of things happen.

KHALALAH TODD

Khalalah Todd, owner of Magic Happens Market, spoke with fondness of her memories of past 4th of July activities and stated that this year's event had something for people of all ages. She expressed her hope in partnering with the City for future events.

NEW BUSINESS

ITEM NO. 4

VERBAL UPDATE –
VETERANS MONUMENT
PROJECT

VERBAL UPDATE – VETERANS MONUMENT PROJECT

ASSISTANT CITY MANAGER OLIVARES Assistant City Manager Olivares presented the verbal update and made a PowerPoint presentation, wherein she demonstrated the project's conceptual plan and discussed the project parameters, including the flag display design, flagpole height, and improvements to lighting and landscaping. She advised that, if the Council is amenable, staff could move forward with the concept and can discuss lighting and placing of palm trees, after which a Request for Proposal could be drafted and circulated. Staff's goal is to complete the project by November 11.

DISCUSSION HELD Discussion was held regarding the proposed expansion of the existing concrete pad to accommodate the flagpoles, new hedging, and landscaping.

COUNCILMEMBER BRECEDA Councilmember Breceda requested that spotlights be included to illuminate the queen palms that are being proposed for installation, to which Assistant City Manager Olivares advised that staff could work with the architect to look into illuminating the palm trees.

SUZANNE GOMEZ Suzanne Gomez requested that at least one bench be included so that visitors could sit while contemplating the monument, and that a shade structure be included.

COUNCIL CONSENSUS Council consensus was reached to continue moving forward with the project, incorporating the comments made by the Councilmembers.

COUNCILMEMBER BURROLA Responding to a question by Councilmember Burrola, Assistant City Manager Olivares advised that the Request for Proposal would include staff's desired completion date for the project.

ITEM NO. 5
LEGISLATIVE UPDATE

LEGISLATIVE UPDATE

ASSISTANT CITY MANAGER OLIVARES Assistant City Manager Olivares presented the verbal update, wherein she highlighted the fact that over 2,600 new bills have been introduced this year, many of which relate to housing, homelessness, behavioral health, revenue and taxation, transportation, and the environment. She advised that the City supports the bill for funding for the Gold Line Foothill Extension project, but opposes Initiative 21-0042A1, SB 4 (unless amended), and SB 423.

PUBLIC HEARINGS

ITEM NO. 6
PUBLIC HEARING
FOR IRWINDALE
BUSINESS CENTER
SEWER AND STREET
LIGHTING
MAINTENANCE PUBLIC HEARING FOR IRWINDALE BUSINESS CENTER SEWER AND STREET LIGHTING MAINTENANCE ASSESSMENT DISTRICTS

This item was not discussed and will be placed on a future agenda.

ASSESSMENT
DISTRICTS

ITEM NO. 7
DEVELOPMENT
AGREEMENT FOR A
DIGITAL DISPLAY
BILLBOARD

THE APPLICANT IS REQUESTING A DEVELOPMENT AGREEMENT FOR THE CONVERSION OF AN EXISTING STATIC BILLBOARD INTO A DIGITAL DISPLAY BILLBOARD LOCATED AT THE INTERSECTION OF THE I-605 (NORTHBOUND) AND I-210 (EASTBOUND) FREEWAYS; (APN: 8533-009-014)

PLANNING
TECHNICIAN ROMERO

Planning Technician Martin Romero presented the staff report.

CITY ATTORNEY
GUERRA

City Attorney Guerra read the revisions to the ordinance into the record.

ANDY GOODMAN

Andy Goodman of Regency Outdoor Advertising introduced himself and stated that he was available to answer any questions that the Council may have.

OPEN
PUBLIC HEARING

At 7:42 p.m., Mayor Pro Tem Ambriz opened the public hearing.

CLOSE
PUBLIC HEARING

There being no speakers, Mayor Pro Tem Ambriz closed the public hearing at 7:43 p.m.

COUNCILMEMBER
BURROLA

Councilmember Burrola asked about distancing requirements between billboards, to which Mr. Goodman indicated that, per regulations, two static billboards could be placed 500 feet apart; though digital billboards must be placed 1000 feet apart. He also provided the locations of billboards surrounding Irwindale.

ORDINANCE NO. 771
INTRODUCED FOR
FIRST READING

Ordinance No. 771, entitled:

"AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF IRWINDALE APPROVING DEVELOPMENT AGREEMENT NO. 01-2022 BETWEEN CITY OF IRWINDALE AND KBS HOLDCO LLC, DBA REGENCY OUTDOOR ADVERTISING, TO ALLOW FOR THE DIGITAL CONVERSION OF AN EXISTING STATIC BILLBOARD LOCATED AT THE INTERSECTION OF THE I-605 (NORTHBOUND) AND THE I-210 (EASTBOUND) FREEWAYS (APN: 8533-009-014) IN THE M-2 (HEAVY MANUFACTURING) ZONE SUBJECT TO THE CONDITIONS AS SET FORTH HEREIN AND MAKING FINDINGS IN SUPPORT THEREOF; AND FINDING THE PROJECT EXEMPT FROM THE PROVISIONS OF THE CALIFORNIA ENVIRONMENTAL QUALITY ACT," was introduced for first reading, reading by title only and waiving further reading thereof, including the revision that City Attorney Guerra read, on the motion of Councilmember Burrola, seconded by Councilmember Breceda, and unanimously approved; Councilmember Garcia and Mayor Ortiz absent.

**CITY MANAGER'S
REPORT**

CITY MANAGER
MIRANDA

City Manager Miranda reported the following:

- 1) The Irwindale Educational Foundation will hold a Casino Night fundraiser at the Irwindale Brew yard on July 28.
- 2) A Blood Drive will be hosted in front of City Hall on August 8.
- 3) He also discussed upcoming events and activities for the Aquatics, Community Development, Recreation, and Senior Center Departments.
- 4) A joint City Council / Planning Commission meeting will be held on July 19 to discuss zoning code updates.
- 5) July is "Parks Make Life Better" month.
- 6) He also recognized Garrett Rivelli, who has been interning over the summer and will leave the City tomorrow.

MAYOR PRO TEM
AMBRIZ

Mayor Pro Tem Ambriz presented a Certificate of Recognition to Garrett Rivelli in recognition of his contributions to the City during his tenure as Intern.

COUNCILMEMBER
BURROLA

Responding to a question by Councilmember Burrola, Director Rodriguez advised that interested individuals may purchase an additional waste bin from Athens. She also noted that, beginning January 1, 2024, households will be fined if they do not separate their waste properly. Staff will meet with Athens Services representatives to see about potentially providing a 4th waste bin free of charge to those residents that request one.

Councilmember Burrola requested that a second postcard be sent to residents to determine who needs a 4th waste bin.

CITY MANAGER
MIRANDA

City Manager Miranda spoke on the difficulties experienced during the 4th of July Fireworks show as well as their causes. He praised Director Rodriguez and Recreation Manager Zepeda for working quickly to mitigate the problems and for keeping him and the Council members informed and stated that staff will work to prevent these issues from reoccurring at future shows.

MAYOR PRO TEM
AMBRIZ

Mayor Pro Tem Ambriz stated that, although many were disappointed by the fireworks show, these types of incidents occur. He also commended Director Rodriguez and Manager Zepeda for their quick work.

COUNCILMEMBER
BRECEDA

Councilmember Breceda thanked City Manager Miranda for keeping him informed of the occurrences and stated that, although some were blaming staff for the incidents, unforeseen situations can and do occur.

CITY COUNCIL MINUTES
REGULAR MEETING

JULY 12, 2023
PAGE 7

COUNCILMEMBER BURROLA Councilmember Burrola thanked City Manager Miranda and all staff involved in mitigating the issues that caused the delay in the fireworks show.

CHIEF HOFFORD Chief Hofford briefly discussed and provided statistics on the Police Department's efforts to curb use of illegal fireworks during the 4th of July, including the use of a drone.

COUNCILMEMBER BURROLA Responding to several questions by Councilmember Burrola, Chief Hofford advised that: 1) some 911 calls were routed to the Fire Department for their aid, 2) drones could be dispatched to locations where illegal fireworks have been reported and remain there until a ground unit arrives, and 3) the late-night hour that calls with reports of illegal fireworks usage were being made to the Police Department.

CITY MANAGER MIRANDA City Manager Miranda praised Chief Hofford and the Police Department for their hard work in deterring the use of illegal fireworks.

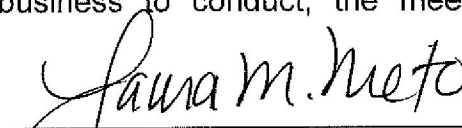
COUNCILMEMBER BURROLA As requested by Councilmember Burrola, Director Rodriguez discussed staff's efforts in clearing dry vegetation and watering the housing-owned property to reduce the likelihood of fires caused by falling fireworks. She noted that the Fire Marshal was unable to determine whether the fire that started at the privately-owned portion of the pit was caused by a firework used at the show or by illegal fireworks lit by individuals close by.

**REQUESTS BY
COUNCILMEMBERS
FOR FUTURE AGENDA
ITEMS**

None.

ADJOURNMENT

There being no further business to conduct, the meeting was adjourned at 8:18 p.m.



Laura M. Nieto, MMC
Chief Deputy City Clerk

Approved as submitted at the meeting held July 26, 2023.